

Board of Education
Communications Sub-Committee
Monday September 11, 2023
BOE Conference Room
3 Primrose Street, Newtown, CT 06470
1:03 PM

In attendance was Don Ramsey Chair, Dan Cruson, and Christopher Melillo.

Minutes

The meeting was called to order by Don Ramsey with no public participation. Don made a motion to approve the minutes of the meeting held on April 3rd, 2023. Dan Cruson seconded and approval was unanimous. Members conducted a review of the theme for our next newsletter due to go out in October. The theme will be “The Arts” as noted in April. It was acknowledged by Don, Dan, and Chris that the delay was due to unforeseen issues with the BOE in general last May and June and that the Fall would be a good time to highlight the Arts. Chris forwarded along his own article for the issue and Dan indicated that he had completed his article. Don suggested an additional “Closer Look” article on a newly hired teacher at Newtown Middle School who had once been a student at that same school and who also graduated Newtown High School in 2008. Dan agreed with the idea for that particular article.

Chris shared a “bramjam” mockup template for the district website improvement. Dan reinforced the idea of uniformity in establishing various links and ease of navigation for various subsets of the final website. All agreed that the aesthetics looked great on the sample and that progress is being made for final completion.

All members agreed that our final issue on The Arts will be the final edition of District Highlights for this particular board and that after our next board is established via the elections in November that the “next board” will plan themes for future District Highlight issues. It was mentioned that a “budget” theme will be recommended and most likely forthcoming.

Motion to adjourn was issued by Dan at 1:35 after no public participation. Both Dan and Don approved.