Parent Educator Advisory Council



PEAC GOALS



"To promote a partnership between educators and parents that will embrace core values, further a common language for all stakeholders, and support District priorities in the best interest of students."

Dr. Lorrie Rodrigue, Superintendent

PEAC Sub-committees

Partnerships Communications & Branding Budget

Partnerships



Team Members:

Kelly Chok (Newtown parent)

Kimberly Hettenbach (Newtown parent)

Michelle Hiscavich (District Administrator)

Deborah Lubin (Newtown faculty)

Mary Murphy (Newtown parent)

Jenn Padilla (Newtown parent)

Goal of the Partnership Committee



Bring forward new ideas for partnerships to increase student, parent and community engagement.

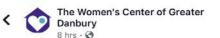
These experiences between students and other members of the community will be driven by our district's core values.

Pilot Year

Partnership With the Senior Center

- Hawley: Mr. Poeltl's 4th Grade Class
- Middle Gate: Mrs. Regensburger's 2nd Grade
 Class
- Reed: Mrs. McMahon's 5th Grade Class
- Middle School: Ms. Dye's 7th Grade Class





...

9 year old Piper, from Newtown, chose the Women's Center for her community charity project. Please show this young philanthropist your support and let's help her reach her impressive goal of 1,000 items! If you can't donate, please feel free to share this event.

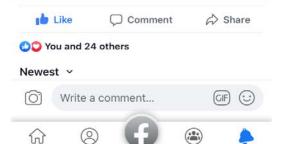
https://facebook.com/events/595817461156915/?ti=icl



SUN, DEC 8 AT 10 AM

6:34 ₹

Piper is collecting donations for Women's Center Greater Danbury





























Vision

- Regularly scheduled experiences with different groups of students
- Voice and Choice for both students and seniors
- Incorporating parents
- Establishing a pathway for future visits
- Seeking grant funding for transportation

Communication & Branding

Team members:

Janice Gabriel (Newtown faculty, NHS)

Monica Kwarcinski (Newtown parent)

Deborah Mailloux-Petersen (District Administrator)

Nadia Papalia (Language Arts Consultant, NMS)

Denise Strong (Newtown parent)

Laura Terry (Newtown parent)

Lynn Wasik (Newtown parent)

Kathleen Young (Newtown parent)

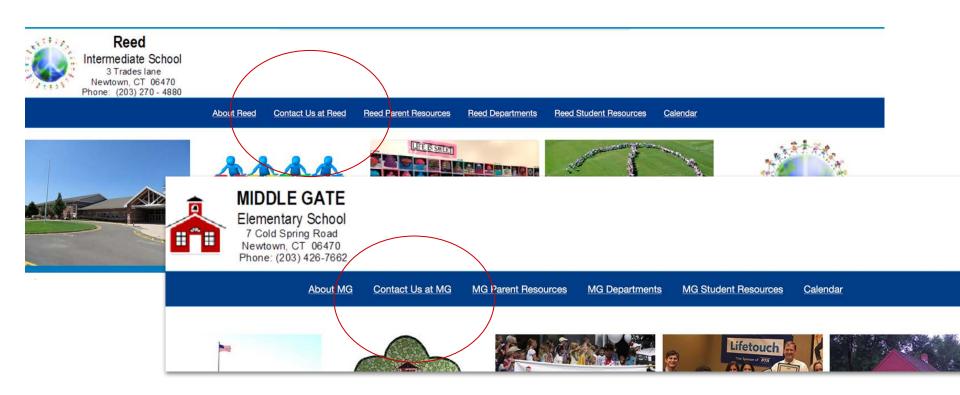
Goal of the Communication & Branding Committee

Provide communication to parents and community members that is

PROFESSIONAL
CONSISTENT
ACCESSIBLE

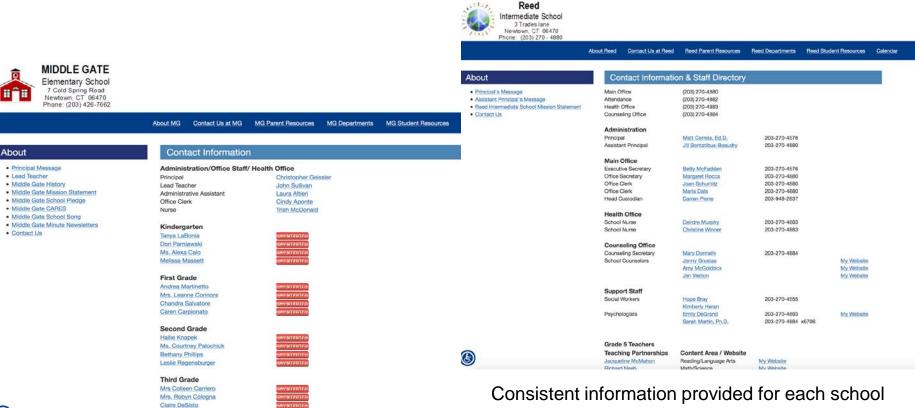


Already Accomplished



Accessibility to school contacts

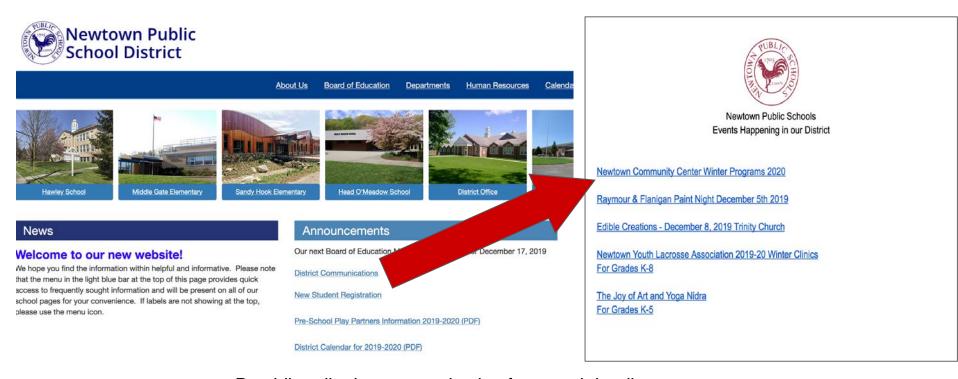
Already Accomplished





Mrs. Shannon Pierce

Already Accomplished



Providing district communication from each landing page for ease of access.

In Progress

- Updating all contact information and teacher websites
- Instating a uniform signature for all faculty and staff email
 - Name
 - School
 - Content Area/Department
 - E-mail
 - School website url
 - School Phone Number/Ext (if applicable)

Future Focus



Creating a branding video highlighting the accomplishments of our students, educational programs, and extracurricular activities to show community members the positive impact of Newtown Public Schools

Budget Team:

Team members:

Jordana Bloom, Newtown parent Michelle Y. Failla, (Newtown faculty and HE & PE Coordinator) Chris Geissler, Middle Gate Elementary School Principal Dr. Christianne Golesky, Newtown parent Laura Poidomani, Newtown parent

Budget Committee Goals:

- To increase community engagement and awareness in the budget process.
- To increase voter turnout for the budget vote in April.





School Budget Vote

The **School Budget Vote** experience is designed to mirror the voting process for students in a meaningful way. Our goal is to garner enthusiasm across our school communities that will transfer and support our district budget priorities. Students will have VOICE and CHOICE then display their "I voted today sticker" to wear home.





- Students will participate in a real life vote on something related to their school's budget.
- Each school will customize an experience that is organic and meaningful to their school community.
- There will be a three week lead up for the vote with the presumption that there will be an increase in at home conversations around the vote.
- Students will mirror the experience of their families on the day of the district budget vote.
- School communities will learn and be aware of the civic voting opportunity for the students.

Social Media Presence

Committee Parents:

- Promote budget support through social media
- Use hashtags on voting day



Visual budget video





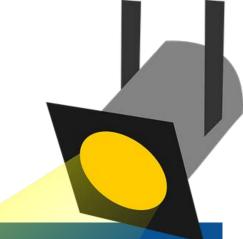
- Parent driven budget support messages through social media
- Visual budget video created to pair with district branding and messaging

Stakeholder Involvement

- Share budget with staff at the building level
- Administrators share school priorities with community
- SUPER Spotlight of student learning at board meetings



- Administrators share the school budget process with stakeholders
- Customized by building
- Committee collaboration with school PTAs



Student Budget Votes

- School-wide vote held in each school on the budget day
- Organic to school budgets and priorities

- Student voice and choice
- Whole school vote
- Budget connection
- I voted stickers for schools
- Customized by school
- 2-3 week lead up (April)

Social Media Presence

Committee Parents:

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Superintendent:

Visual budget video

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Budget Committee Timeline

